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FROM: Howard Sobelman PHONE: 602-382-6228

RE: U.S. Serial No. 10/708,580

MESSAGE:

Amendment and Reply (10 pgs.)

Thank you.
Howard Sobelman

Please confirm receipt of this facsimile.

ORIGINAL DOCUMENT: Will not be sent NUMBER OF PAGES (Including Cover): **11**CONFIRMATION NO.: CLIENT MATTER NO.: **60655.8000**PLEASE RETURN TO: Debbie Mier PERSONAL FAX: No
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Date: July 19, 2005

By: Nehemiah A. Mie

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT

Applicants:	Cohagen et al.	Docket No.:	60655.8000
Serial No.:	10/708,580	Examiner:	Ahshik Kim
Filed:	March 12, 2004	Group Art Unit:	2876
Title:	GEOGRAPHIC AREA MULTIPLE SERVICE CARD SYSTEM	Confirmation No.:	2579

AMENDMENT AND REPLY

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Commissioner:

In reply to the Office Action mailed on May 19, 2005, of which this Reply is filed within the three month shortened statutory period for reply, please consider the following amendments and remarks:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.

AXP No. TH200212129

PAGE 2/11 * RCV'D AT 7/19/2005 3:13:30 PM [Eastern Daylight Time] * SVR:USPTO-EFXRF-6/30 * DNI:2738300 * CSID:602 382 6070 * DURATION (mm:ss):03:22